



SCIENCE AND SOCIETY

P13 Communication and outreach

PRIMARY INDICATORS

Human Resources	Economy and Innovation	Society	Policy
Activity		Activity	Activity
<ul style="list-style-type: none"> Number of conferences/seminars hosted/organised by RI 		<ul style="list-style-type: none"> Visits to (high-level) scientific events Number of visitors at RI, by type Public awareness: visitors on website and followers on social media People reached and engaged in outreach activities Number of promotional events, exhibitions, fairs Number of school classes/university courses visiting Hosting of (high-level) scientific events 	<ul style="list-style-type: none"> Presence of RI in relevant committees that define scientific norms
Outcome	Outcome	Outcome	
<ul style="list-style-type: none"> Prizes won by researchers having worked at RI 	<ul style="list-style-type: none"> Stimulation of technology diffusion (Local) expenditure of RI, employees & visitors 	<ul style="list-style-type: none"> Public awareness: engagement of RI in social media/press/online media 	



		Public awareness about taxes going to RI	
			Impact <ul style="list-style-type: none">• Increased trust in science



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SECONDARY INDICATORS

Human Resources	Economy and Innovation	Society	Policy
Activity	Activity		Activity
<ul style="list-style-type: none"> • Number of training measures, by type of users • Number of long-term higher education training programmes • Number of higher education students trained within RI • Number of students from local universities using the RI 	<ul style="list-style-type: none"> • Research results fed into shared data sets/repositories 		<ul style="list-style-type: none"> • Provision of databases in support of public policy • Participation of RI in local/regional networks (e.g. clusters) • Provision of expert advice in public policy • Provision of empirical data in support of public policy
Outcome	Outcome	Outcome	
<ul style="list-style-type: none"> • Satisfaction of people trained 	<ul style="list-style-type: none"> • Uptake of accessible data sets/instruments/tools outside RI (in science) • Uptake of accessible data sets/instruments/tools outside RI (by firms) 	<ul style="list-style-type: none"> • Use of open data (access and download) 	
	Impact	Impact	Impact
	<ul style="list-style-type: none"> • Increased economic activity in the region/nation 	<ul style="list-style-type: none"> • Contribution to Gender balance 	<ul style="list-style-type: none"> • Notable changes in relevant regulations • Notable changes in funding decisions



		<ul style="list-style-type: none">• Contribution to social sustainability: CSR, Social Inclusion, Culture• Contribution to environmental sustainability: Energy & Waste issues• Contribution to public sector challenges: Administration & governance• Improvement of wellbeing: Health & Ageing• Inclusion of topics in schools and academic curricula	<ul style="list-style-type: none">• Notable changes in policy decisions
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